Find Company Information

- Company website – Check the “About” section of the company website.
- Company annual reports (10K) may be found on company websites, library databases, or at the U.S. Securities & Exchange Commission.

- Library databases
  - Gale Business Insights: Global – Discover company profiles, histories, industry information, NAICS, financial data, S.W.O.T. analysis, market share reports and business rankings and articles.
  - LexisNexis Academic – A business and legal database that provides an overview of company information as well as SIC and NAICS codes, SEC filings and articles.
  - Mergent Intellect – Discover public and private business data, industry data and business news.
  - S&P Global NetAdvantage – Search for company and industry information, including SIC classification.
  - Wall Street Journal – Search for articles on companies and industries.

- Other Resources
  - SWOT Template
  - Porters Five Forces – Explanation and diagram
  - Value Chain Search Strings- Examples of search terms (found on Library Resources webpage)

- Citation help! Consult The Purdue Owl for APA or MLA citation guides.
- Contact a RMU Librarian for assistance. Email a librarian chlibrary@robertmorris.edu or call 312-935-2202 for immediate reference assistance.