Find Financial Information and Industry Norms and Key Business Ratios

- Locate company annual reports (10K) on company website, library databases, or at the U.S. Securities & Exchange Commission.

- Library databases
  - Key Business Ratios (D&B) – Search by SIC or NAICS code to access key business ratios and industry norms.
  - Mergent Intellect – Discover public and private business data, industry data and business news.

- Citation help! Consult The Purdue Owl for APA or MLA citation guides.
- Contact a RMU Librarian for assistance. Email a librarian chlibrary@robertmorris.edu or call 312-935-2202 for immediate reference assistance.